10-MINUTES-MILLIONAIRE CHALLENGE

“One Pitch, One Chance, One Million”

Round 1: Screening Round

Objective: To ensure only advanced and investment-ready startups proceed.

- Startups must be legally registered (Private Limited, LLP, Partnership, or Proprietorship).
- Must have a Minimum Viable Product (MVP) or prototype (idea-stage not allowed).
- Startups must not be older than 7 years from incorporation.
- Documents required: Company profile, pitch deck (10–12 slides), compliance documents, IP details (if any).
- Evaluation Criteria: Innovation & Scalability (30%), Market Potential (25%), Financial Viability (20%), Team Strength (15%), Impact (10%).

Result Declaration and Interaction

Round 2: Final Pitch & Investment Round

Objective: Startups present to angel investors and receive real-time funding commitments.

- Each team gets 10 minutes (7 minutes pitch + 3 minutes Q&A;).
- Pitch deck must include: Problem, Solution, Market, USP, Traction, Business Model, Financials, Funding Ask, Team.
- Teams must carry a soft + 2 hard copies of their deck.
- Required documents: Incorporation certificate, Founders’ KYC, Financial statements (if available), Cap Table, IP details.
- Investors may commit funding on the spot after Q&A; and negotiation.

General Rules & Conditions

- No modifications to pitch deck allowed after submission.
- Multiple teams allowed per college/incubator.
- Judges’ and investors’ decisions will be final and binding.
- False information or non-compliance will lead to disqualification.